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VIRGINIA COMMONWEALTH UNIVERSITY

Virginia Commonwealth University

University Resources Committee of the Board of Visitors

Minutes

Date: May 13, 2016
Time: 11:00a.m. – 12:30 p.m.
Location: James Branch Cabell Library, 901 Park Avenue, Richmond, VA, Room 311

Present: Mr. G. Richard Wagoner, Jr., Chair
Dr. Robert D. Holsworth
Mr. Ronald McFarlane
Dr. Carol S. Shapiro
Mr. Tyrone E. Nelson
Ms. Marti K. S. Heil
Ms. Carol G. Nixon
Staff from VCU and VCUHS
Members of the press

Unavailable: Ms. Teresa H. Carlson
Ms. Collette McEachin, Vice Chair

Mr. Wagoner called the meeting to order at 11:00 a.m. and on motion made and seconded, the University Resources Committee approved the Minutes of the Meeting held March 23, 2016.

The following items were presented for information and after general discussion follow-up requests were made:

- Introductions and Dashboard Review was presented by Mr. Wagoner.
- Government Relations Report was presented by Mr. Conrad and Ms. Gunther. They provided an updated on gubernatorial actions and subsequent GA action at the April 20, 2016 reconvene session and a final status on capital projects.
- Public Relations and Marketing Communications Report was presented by Ms. Lepley. The focus was on the dashboard, annual report and public relations media relations and issues.
- Vice President's Report was presented by Ms. Heil. The Vice President reports that FY16 fundraising is at 73% toward goal, as of May 4, 2016, totaling \$62M. Alumni giving is at



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5.6%. Highlights of activities include the appointment of additional campaign volunteers, the highly popular MCV and Monroe Park campus scholarship events, and the success of Alumni Month in April, including reunion, GOLD Day of Service, and the STAT Rammies. VCU Alumni has a 71% retention rate for FY16.

On motion made and seconded, the University Resources Committee convened into closed session to discuss matters relating to gifts, bequests, and fund-raising activities, including the Report of the Vice President, the Development Report, and the consideration of the Named Funds and Spaces Report, as authorized by Section 2.2-3711 A(8) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following Resolution was certified by a show of hands:

The University Resources Committee of the Board of Visitors of Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed, or considered by the University Resources Committee of the Board of Visitors of Virginia Commonwealth University.

<u>Roll Call Vote</u>	<u>Ayes</u>	<u>Nays</u>
Mr. G. Richard Wagoner, Jr., Chair	X	
Ms. Collette McEachin, Vice Chair	absent	
Dr. Robert D. Holsworth	X	
Mr. Ronald McFarlane	X	
Ms. Teresa Carlson	absent	
Dr. Carol Shapiro	X	
Mr. Tyrone E. Nelson	X	

VOTE:

Ayes: 5
Nays: 0

ABSENT DURING MEETING: 2
ABSENT DURING VOTING: 2



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On motion made and seconded, the University Resources Committee recommended to the full Board the approval of the Named Funds and Spaces Report.

Meeting was adjourned at 12:15 p.m.