



# VCU

VIRGINIA COMMONWEALTH UNIVERSITY

**Virginia Commonwealth University**

**University Resources Committee of the Board of Visitors**

## Minutes

Date: September 17, 2015  
Time: 11:00a.m. – 12:30 p.m.  
Location: Student Commons, Richmond Salons IV, 907 Floyd Avenue, Richmond, VA

Present: Dr. Robert D. Holsworth  
Mr. Ronald McFarlane  
Ms. Teresa Carlson  
Ms. Carol Shapiro  
Mr. John Luke, Rector  
Staff from VCU and VCUHS  
Member of the press

Unavailable: Mr. G. Richard Wagoner, Jr., Chair  
Ms. Collette McEachin, Vice Chair

Ms. Carlson called the meeting to order at 11:01 a.m. and on motion made and seconded, the University Resources Committee approved the Minutes of the Meeting held May 8, 2015

The following items were presented for information and after general discussion follow-up requests were made:

- Dashboard Review was presented by Ms. Carlson.
  
- Government Relations Report was presented by Mr. Conrad and Ms. Gunther. They provided a brief update in the following areas:
  - State Legislative Updates
  - Key Visits with Legislators/Events
  
- Public Relations and Marketing Communications Report was presented by Ms. Lepley which focused on dashboard update, public relations media relations and issues update and make it real campaign update - metrics.

- Vice President’s Report was presented by Ms. Heil. Ms. Heil reported the following:
  - The University received \$102.8M in new commitments in FY15. Campaign benchmarks on target for fall 2016 public launch. Initial conversion to the new system RADAR occurred with functionality continuing to be released and refined going forward.

On motion made and seconded, the University Resources Committee convened into closed session to discuss matters relating to gifts, bequests, and fund-raising activities, including the Report of the Vice President, the Development Report, and the consideration of the Named Funds Report Recommendations, as authorized by Section 2.2-3711 A(8) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following Resolution was approved by roll call vote:

The University Resources Committee of the Board of Visitors of Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed, or considered by the University Resources Committee of the Board of Visitors of Virginia Commonwealth University.

<u>Roll Call Vote</u>	<u>Ayes</u>	<u>Nays</u>
Dr. Robert D. Holsworth	X	
Mr. Ronald McFarlane	X	
Ms. Teresa Carlson	X	

Ms. Carol Shapiro	X
Mr. John Luke, Rector	X
Mr. G. Richard Wagoner, Jr., Chair	absent
Ms. Collette McEachin, Vice Chair	absent

Vote:

Ayes: 5

Nays: 0

ABSENT DURING MEETING: 2

ABSENT DURING VOTING: 2

On motion made and seconded, the University Resources Committee recommended to the full Board the approval of the Named Funds Report.

The meeting was adjourned at 12:29 p.m.