



May 11, 2012
Meeting of the External and Alumni Relations Committee
of the Board of Visitors of Virginia Commonwealth University
Minutes

A meeting of the External and Alumni Relations Committee of the VCU Board of Visitors was held on Friday, May 11, 2012, at 10:45 a.m. in Benjamin J. Lambert Board Room located in the Critical Care Hospital at 1213 E. Clay St.

Present were: Messrs. Jackson (Chair), Farrell, Royall, Siegel and Snead; and Ms. Stone; Drs. Doswell and Broaddus; and Mrs. James. Mr. McMurtrie was absent. Also present were Drs. Rao and Kottj; Messrs. Anderson, Blohm, Burke, McDougall, Ross and Rubin; and Mesdames Atkinson, Balmer, Lepley and Woodward.

The meeting was called to order and, on motion made and seconded, the Committee recommended to the full Board the approval of the minutes of a meeting held Nov. 10, 2011.

The university seal was presented. The new design reflects VCU's modernity while maintaining its historical significance. The emphasis is on the university name, while MCV and RPI are less pronounced, yet located at the heart of the seal. On motion made and seconded, the External and Alumni Relations Committee recommended to the full Board the approval of the university seal.

The following items were presented for information:

- Report of the Vice President for Development and Alumni Relations
 - Development report (metrics)
 - Alumni report
- Government relations report
- Public relations and marketing communications report

On motion made and seconded, the committee convened into closed session to discuss matters relating to gifts, bequests, and fund-raising activities, including the Report of the Vice President, the Development Report, and the consideration of the Named Funds Report and Facility Naming Recommendations, as authorized by Section 2.2-3711 A(8) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following Resolution was approved by roll call vote:

The External and Alumni Relations Committee of the Board of Visitors of Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed or considered by the External Relations Committee of the Board of Visitors of Virginia Commonwealth University.

Roll Call Vote

Ayes

Nays

Mr. Brian K. Jackson, chair	X	
Dr. John C. Doswell, vice chair	X	
Dr. J. Alfred Broaddus Jr.	X	
Mr. Thomas F. Farrell II	X	
Mrs. Kay Coles James	X	
Mr. Alexander B. McMurtrie Jr.	Absent	
Mr. William A. Royall	X	
Mr. Stuart C. Siegel	X	
Ms. Jacquelyn E. Stone	X	
Mr. Thomas G. Snead, rector	X	

Vote:

Ayes: 9

Nays: 0

ABSENT DURING MEETING: 1

ABSENT DURING VOTING: 1

On motion made and seconded, the External and Alumni Relations Committee recommended to the full Board the approval of the Named Funds Report.

The meeting was adjourned at 11:55 a.m.